



**The Knowledge Hub
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**The Knowledge Hub Universities
Egypt**

Course Specification

**BSc (Hons) Accounting and Finance
TKHU029**

Faculty of Business and Law

School of Economics, Finance and Accounting

Academic Year: 2022/23

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the module descriptors, student module guide(s) and the course handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education. Coventry University certifies that this Programme Specification follows the approved Programme Specification for BSc (Hons) Accounting and Finance at the Faculty of Business and Law, Coventry University. Changes have only been made where an aspect of the provision at Coventry University is not relevant to the delivery at TKH or where specific information relevant to the delivery of the course in Egypt must be introduced, e.g. entry requirement and course management.

Section A.1 - Level 3

BSc (Hons) Accounting and Finance

1. Introduction

Part A.1 of this document outlines Level 3 of the programmes offered at Coventry University Branch (CUB) at The Knowledge Hub Universities (TKH) by the Schools in the Faculty of Business and Law.

Part A.2 outlines Levels 4, 5 and 6, which are specific to the BSc Accounting and Finance offered by the School of Economics, Finance and Accounting and delivered at CUB at TKH, Egypt.

Level 3 of the programme will introduce students to key concepts in Business, Accounting, Finance, Economics, Marketing and Management, as well as the academic study skills and language skills they will need to operate effectively at degree level. Level 3 consists of 80 credits of subject-specific modules and 40 credits of academic English skills modules. The year will be fully taught in English with embedded specialist English-language and study skills support to prepare students for Level 4, 5, and 6 of the Coventry University degree course. Level 3 is typically for students who do not have English as their first language.

2 Outline and Educational Aims of the Course

Outline

The overall aim of the Level 3 programme is to equip students with the fundamental knowledge of Business, Accounting, Finance, Marketing and Management needed to complete an honours degree in Accounting and Finance, Business and Marketing, Business and Human Resource Management and Business Administration. The programme is designed in line with the University's Education strategy in that it seeks to develop innovation and enterprise amongst the students, while offering them an international experience and the opportunity to further develop their employability skills.

In addition, the programme is also designed to prepare students for a range of careers within Accounting, Finance, Business Administration, Human Resource Management, Marketing and Management; but also allows for flexibility to encourage enterprise and entrepreneurship for those students who wish to explore other business careers.

The programme is designed to foster students' knowledge and transferable skills with embedded English Language and study skills support. Students are encouraged to explore different topics, test ideas and engage in a process of developing fundamental understanding of related topics and critical reflection of personal continuous development. The course supports students towards informed career choices, with awareness of their own strengths and knowledge of relevant career pathways. Successful completion of the course enables access to appropriate degree-level study with Coventry University. The year includes embedded academic English and study skills support.

The educational aims of Level 3 year are therefore:

- To develop awareness and familiarity with the key concepts in their chosen subject area.
- To develop the language and subject-specific academic study skills necessary to study at university level.
- To manage their own learning and acquire transferable skills such as communication, teamworking and problem-solving skills that equips students for higher education.

3. Course Learning Outcomes

On successful completion of Level 3, a student will be able to:

1. Develop a fundamental understanding of the developments, characteristics, issues and business influences relevant to Accounting, Finance, Economics, Human Resource Management, Marketing and Business Administration, in an English-speaking learning environment.
2. Develop a fundamental understanding and awareness of the key basic socio-cultural, political, economic, technological, ethical and environmental factors that shape business practices nationally and globally.
3. Show evidence of the development of a professional attitude and basic skills relating to communication, personal credibility, entrepreneurship, teamwork, project planning and self-directed learning.
4. Demonstrate awareness of the principles of responsible management in the design and delivery of policies, governance and planning that are respectful of communities and stakeholder groups.
5. Develop the ability to use a range of digital platforms relevant to all courses
6. Develop an understanding of career path and professional context in chosen areas, develop the capacity to manage personal continuous learning and readiness to transition to a more independent research-informed learning at degree level.

4. Level 3 Structure and Requirements, Modules, Credits and Progression

Module/ Assessment credit level	Module Code	Title	Credit Value	Mandatory/ Optional	Course Learning Outcomes	Indicative Semester
Level 3						
3	KH3124SSL	Introduction to Business Management	20	M	1,2,4,5	1
3	KH3106EFA	Fundamentals of Economics	20	M	1,2,4,5	1
3	KH3107HUM	Foundation Academic English 1 for Business	20	M	1,3,6	1
3	KH3108HUM	Foundation Academic English 2 for Business	20	M	1,3,6	2
3	KH3108EFA	Fundamentals of Accounting and Finance	20	M	1,2,4,5	2
3	KH3123SMM	Introduction to Marketing	20	M	1,2,4,5	2

Progression to Level 4

Students who pass Level 3 according to the regulations will be entitled to progress to Level 4. Level 3 marks do not contribute to the final degree award.

Section A.2-Level 4, 5 & 6
PART A Course Specification
BSc (Hons) Accounting and Finance

1. Introduction

The BSc (Hons) Accounting and Finance degree is a vocationally orientated course that aims to provide students with the personal and professional skills and knowledge required for a range of careers within the accountancy profession, finance sector, or a financial role in industry or the public sector. A key distinguishing feature of the course is the opportunity to study a wide range of modules across the disciplines of accounting and finance, including option modules such as portfolio management, investment analysis, international finance, advanced financial reporting, business strategy and audit and internal control. This is a course for students who want to open up opportunities to pursue a wide range of careers in accounting, finance or financial management.

The ability to apply theory to practice, placing accounting and finance problems in a real-world context is a distinctive feature of this course. As well as simulation and practical exercises, such as preparing and analysing financial statements or assessing financial investment options, students will be given the opportunity to apply theory to real-life scenarios that accounting and finance professionals might encounter on a day-to-day basis.

A range of innovative teaching, learning and assessment methods are used on the course including:

- Students can access bespoke support tailored to their needs and course content beyond the classroom. The Careers Service Office at The Knowledge Hub provides students with individualised advice and guidance on academic writing and the preparation of essays, reports, and projects.
- Students can benefit from e-learning opportunities using interactive teaching and online learning platforms including online quizzes providing immediate feedback.
- Students will benefit from formative feedback on their work delivered in-class and on-line.
- Students can develop team working, communication and leadership skills through participating in group projects.

This is an applied course and in accordance with the Coventry University education strategy, it is designed to facilitate student employment and career development. Employability and study skills are embedded at all levels throughout the course. Close alignment to the syllabi of professional accountancy bodies including the Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), Institute of Chartered Accountants in England and Wales (ICAEW) and Certified Practising Accountant Australia (CPA Australia), helps ensure learning reflects contemporary issues in accounting and finance, and that student learning meets the needs of employers, ensuring graduates have the skills necessary to effectively and confidently participate in the workplace.

Whilst aspects of this degree are closely aligned to professional qualifications it remains distinctive in that it not only provides the opportunity to gain knowledge and skills relevant to professional examinations, but also develops key competences required by employers including critical evaluation, self-directed learning, group work, analytical and creative problem-solving, communication, interpersonal and digital analysis, collaboration and communication skills. This course emphasizes research-enriched learning, ethically sound employment-related activity and the development of skills desirable in accounting and finance graduates, including ethical and sustainable approaches to accounting and finance.

Recent graduates of BA Accounting and Finance have been successful in securing positions in both the accounting and finance sectors, and a number of students have undertaken postgraduate study in accounting or finance.

2 Available Award(s) and Modes of Study			
Title of Award	Mode of attendance	UCAS Code	FHEQ Level
BSc (Hons) Accounting and Finance BSc Accounting and Finance Diploma of Higher Education in Accounting and Finance Certificate of Higher Education in Accounting	Full Time 3 years, (4 years including the foundation year, 5 years including the Sandwich year)	NN34	Level 6 – Bachelor Degree with Honours Unclassified Degree Level 5 – Diploma of Higher Education Level 4 - Certificate of Higher Education
3 Awarding Institution/ Body	Coventry University		
4 Collaboration	Autonomous Franchise		
5 Teaching Institution and Location of delivery	The Coventry University Branch at TKHC The Knowledge Hub Universities Campus New Administrative Capital, Residential Area 7, R7, Cairo Governorate		
6 Internal Approval/Review Dates	Date of approval: August 2020 Date for next review: 2026/27		
7 Course Accredited by			
8 Accreditation Date and Duration			
9 QAA Subject Benchmark Statement(s) and/or other external factors	Relevant Subject Benchmark statements are: - Accounting (Nov 2019) found at: https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-accounting.pdf?sfvrsn=da39c881_7 - Finance (Oct 2019) found at: https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-finance.pdf?sfvrsn=f8f3c881_7		
10 Date of Course Specification	May 2023		

11 Course Manager / Course Tutor	Coventry University Branch at TKH Course Director:
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12 Outline and Educational Aims of the Course

The Educational Aims of this course are:

1. To develop knowledge and understanding of the contexts in which accounting and finance can be seen as operating (legal, ethical, social; the accountancy and finance professions; the business entity; the capital markets; the public sector) and why accounting and finance are valuable in these contexts.
2. To develop skills in recording and summarising transactions and other economic events; preparation of financial statements; analysis of the operations of business; financial analysis and an awareness of the contexts in which accounting data and information is processed and provided within a variety of organisational environments and the relationships with other systems providing information in organisations.
3. To develop knowledge of the major theoretical tools and theories of finance, and their relevance and application to theoretical and practical problems.
4. To develop an understanding of the relationship between financial theory and empirical testing, and application of this knowledge to the appraisal of empirical evidence and to develop the ability to interpret financial data, including that arising in the context of the firm from accounting statements and data generated in financial markets.
5. To develop a practical understanding of the financing arrangements and governance mechanisms and structures of business entities and an understanding of the factors influencing the investment behaviour and opportunities of businesses and private individuals, together with an appreciation of how theory and evidence can be combined to assess the effectiveness and efficiency of financing arrangements.
6. To develop independent and self-managed learners with a range of generic skills that will be of value in employment and self-employment including teamwork, numeracy, literacy, independent thought, oral communication, creative problem solving, digital skills and time management.
7. To develop in learners the ability to blend theory and practice in complex situations, both systematically and creatively, to improve financial and business performance.

These aims are consistent with the [QAA Quality Code for Higher Education](#) and are aligned with the threshold level of achievement to be matched or exceeded by all graduates in order for the award of an honours degree outlined in the QAA Subject Benchmarks for Accounting (2019) and Finance (2019).

13 Course Learning Outcomes

On successful completion of the course a student will be able to:

- 1) Explore and evaluate the complex and dynamic global business environment in which accounting and finance operate including awareness of interdependencies between the regulatory, legal, ethical and economic frameworks.
- 2) Identify, extract and interpret data from a variety of financial and other numerical sources using appropriate financial analysis techniques and an appreciation of statistical concepts.
- 3) Record and summarise transactions and other global economic events; prepare financial statements in compliance with relevant regulatory requirements; and demonstrate awareness of the contexts in which accounting data and information is processed and used by different stakeholder groups.

- 4) Demonstrate an understanding of the financial needs of business entities, an appreciation of how theory and evidence may be used to guide practice; the workings of capital markets; and the relationships between risk and return.
- 5) Critically evaluate a range of contemporary theories, models and concepts in accounting and finance, and synthesise these to devise optimal investment and financial risk management strategies for entities including managing investment portfolios and currency risk.
- 6) Apply critical, analytical and problem-solving skills, including critical analysis and evaluation of data, drawing reasoned conclusions to formulate effective strategies for individuals or organisations.
- 7) Use digital information and communications technology for the acquisition, analysis and communication of information.
- 8) Effectively communicate and present quantitative and qualitative information, analysis and findings in a form appropriate to the intended audience.
- 9) Evidence effective critical self-reflection, ethical awareness, intercultural awareness and well developed interpersonal skills including numeracy, collaborative problem-solving and effective time management.

These learning outcomes are consistent with the threshold level of achievement to be matched or exceeded by all graduates in order for the award of an honours degree outlined in the QAA Subject Benchmarks for Accounting (2019) and Finance (2019).

14 Course Structure and Requirements, Levels, Modules, Credits and Awards

Modules within the course are classed as:

- Mandatory (M) – These modules are compulsory.
- Optional (O) – These modules are chosen from a prescribed list of modules for the named award.

Students will study a maximum of 60 credits per semester.

Details regarding the pattern and mode of attendance, as well as other distinctive features of the course are presented below.

14.1 Patterns and Mode of Attendance

Students who have successfully completed the Foundation year and progressed to level 4 will take a further 360 credits over three years full-time or four years full-time including a work placement year. Note: the placement year carries zero credits.

All modules are taught within a semesterised system. Students enrolling in September will study during semesters 1 and 2 of each academic year. All modules are classed as level 4, 5 or 6.

14.2 The Sandwich Year/Work Placement Year

Students have the option to undertake a placement year (in Egypt or abroad). . Whilst on a Work Placement the student will complete a non-credit bearing module, 5xxxx Work Placement.

The placement could be in any business context or organisation but the role should preferably be in an accounting or finance-related position in a private/public/charitable organisation. Evidence from previous placement experience demonstrates that students benefit from gaining experience in a work environment that is linked to their course of study.

To commence a work placement students must normally have achieved 120 credits at level 4 and 120 credits at level 5. It should be noted that placements are subject to availability and a competitive

application and selection process. Placements may be paid or unpaid, and will depend on what is being offered and agreed with the host organisation.

The process and assessment of the placement is in accordance with the QAA's UK Quality Code, Advice and Guidance for Work-Based Learning (2018). If a student is unable to find an acceptable placement, the student must transfer to the three-year full-time mode of the course.

The aim of the placement/international study is to enhance the employability prospects and career development of students and it therefore contributes to the University's mission statement. The benefits of a placement include:

- Gaining experience in job-searching, self-presentation and the interview and selection process.
- Obtaining appropriate discipline-specific work experience on a much more significant scale than vacation or part-time work.
- Developing an understanding of the role and significance of accounting and finance related activities in the organisation in which they have worked.
- Building confidence in their capacity to contribute to the organisation that employs them.
- Enhancing self-discipline, motivation and organisational skills.
- Developing good relations with a prospective employer.

Students preparing for the option year, are supported by The Knowledge Hub, members of which help in the preparation of CVs, preparation for interviews and employment and provide support throughout the year. Placements are subject to availability and a competitive application process. However, students are also encouraged to seek alternative sources of employment themselves with guidance provided by The Knowledge Hub.

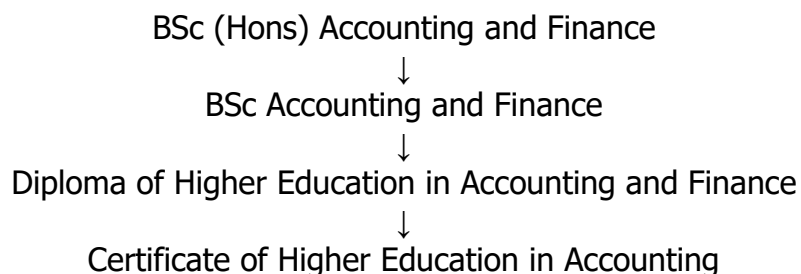
14.3 Semester of Study or Academic Year at Coventry University (Optional)

The course structure and timing of delivery at The Knowledge Hub shall be aligned with the equivalent course at Coventry University to enable a student to complete a semester of study or an academic year at Coventry University as part of their studies. The marks achieved at Coventry University will be used in the assessment of the student's performance at the end of each level and used in the calculation of the final degree classification.

14.4 Progression and Awards

Progression is in accordance with the Academic Regulations for Coventry University Undergraduate Awards at the Coventry University Branch at The Knowledge Hub Egypt.

14.5 Cascade of Awards



14.6 Summary of Modules

Modules within the course, their status (whether mandatory or options), the levels at which they are studied, their credit value, and associated course learning outcomes are identified in the table below.

Credit level	Module Code	Title	Learning Credit	Assessment credit	Mandatory / Optional	Course Learning Outcomes
LEVEL 4						
4	KH4005ICT	Entrepreneurial Thinking	20	20	M	6,7,8,9
4	KH4009ACC	Principles of Financial Accounting	20	20	M	1,3,5,6,8
4	KH4010ACC	Principles of Management Accounting	20	20	M	1,2,3,4,5,6,7
4	KH4011FIN	Principles of Finance	20	20	M	1,2,3,4,5,6,7,8,9
4	KH4012ACC	Mathematics and Statistics	20	20	M	1,2,3,5,7,8
4	KH4013ECN	Business Economics	20	20	M	1,2,3,5,7
LEVEL 5						
5	KH5006ICT	Designing a Research Proposal	20	20	M	1,2,5,6,7,8,9
5	KH5021FIN	Financial Management	20	20	M	2,3,4,6,7,9
5	KH5017ACC	Management Accounting	20	20	M	1,2,5,6,7,9
5	KH5018ACC	Financial Reporting	20	20	M	1,2,3,5
5	KH5021ACC	Accounting Information Systems	20	20	M	1,2,3,5,6,7,8,9
5	KH5022FIN	Financial Services	20	20	M	1,2,4,5,6
Optional Placement year module (SW 4 year mode of study) – Subject to CUB TKH capabilities to provide local work placement						
5	KH5004EFA	Work Placement*	0	0	O	

LEVEL 6						
6	KH6007EFA	Project Module	40	40	M	1,2,4,5,7,9
6	KH6012FIN	Corporate Financial Management	20	20	M	1,2,3,4,5
6	KH6018ACC	Advanced Management Accounting	20	20	M	1,2,4,5,7,9
Students can choose 2 modules from the below:						
6	KH6028FIN	Investment Analysis	20	20	O	1,2,3,7,8
6	KH6029FIN	Portfolio Management	20	20	O	1,2,3,4,5,6,7,8
6	KH6030FIN	International Finance	20	20	O	1,2,3,4,5,6,7,8
6	KH6019ACC	Business Strategy	20	20	O	1,2,3,4,6,7,8,9
6	KH6017ACC	Advanced Financial Reporting	20	20	O	1,2,3,5,7
6	KH6020ACC	Audit and Internal Control	20	20	O	1,3,5,6,7,8
<i>*If a student undertakes the work placement, this module will be mandatory.</i>						

15 Criteria for Admission and Selection Procedure

15.1 Entry Requirement to Level 3 Year

1 AS Level grade D and 5 GCSEs (including English Language, Mathematics and Science) at A*- C or 9 - 4 in the new GCSE grading structure **OR** 8 GCSEs (including English Language, Mathematics and Science) at A*- C or 9 - 4 in the new GCSE grading structure) **OR** Tawjihiya/General Secondary School certificate with minimum 60% **OR** Pass grades in IB Diploma.

In the case of applicants whose first language is not English, an adequate proficiency in English must be demonstrated. This would normally be a minimum IELTS score of 5.5 (with no less than 5.0 in each component) or equivalent.

15.2 Direct Entry to Level 4.

Direct Entry to Levels 4 UCAS entry profiles may be found at
<http://www.ucas.ac.uk/students/choosingcourses/entryrequirements>

For details of acceptable equivalent qualifications for this course, please visit:
<http://www.coventry.ac.uk/study-at-coventry/apply-now/entry-requirements-uk-eu-students/>

A-level BBC or IB Diploma 24 points.

In the case of applicants whose first language is not English, an adequate proficiency in English must be demonstrated. This would normally be a minimum IELTS score of 6.0 (with no less than 5.5 in each component) or equivalent.

Non-standard entry students will be considered on a case-by-case basis.

16 Academic Regulations and Regulations of Assessment

This Course conforms to Regulations for the delivery of Coventry University Undergraduate awards at the Coventry University Branch at The Knowledge Hub, Egypt.

Section 6.4 of University and The CUB at The Knowledge Hub Academic Regulations concerning enrolment and registration are applicable to the course.

17 Indicators of Quality Enhancement

The course is managed by the School of Business Board of Study of the Knowledge Hub.

The Faculty Progression Assessment Board (PAB) at Coventry University Branch at TKH is responsible for considering the progress of all students and making awards in accordance with both the University and course-specific regulations.

The assurance of the quality of modules is the responsibility of the Boards of Study.

External Examiners report annually on the course and their views are considered as part of the Collaborative Course Quality Enhancement Monitoring (CCQEM). Details of the CCQEM process can be found on the Registry web site.

Students are represented via the Student Forum, Board of Study and CUB at The Knowledge Hub Board, all of which normally meet two or three times per year.

Student views are also sought through module and course evaluation questionnaires.

A Link Tutor/Director of International Partnerships will be appointed by the School of Business, CUB at TKH.

The following are key indicators of the quality and standards:

- Coventry University was shortlisted for the University of the Year (The Times and Sunday Times Good University Guide 2021).
- Coventry University is the No.1 Modern University in the Midlands (Guardian University Guide 2022).
- The course has been designed in accordance with the QAA Subject Benchmark Statement for Bachelor's Degrees in Business and Management (QAA, 2019).
- Coventry University has seven subject areas rank in the top 10 (Guardian University Guide 2021).
- Coventry University achieved 76% for Overall Satisfaction (National Student Survey (NSS) 2021).
- Coventry University achieved Top 250 QS World Rankings for Business and Management Studies (QS World University Rankings 2020).
- Coventry University has been the UK's Top Modern University for seven consecutive years (Guardian University Guide 2013-2019).
- Coventry University is the joint top modern University for career prospects (Guardian University Guide 2021 and 2022).
- Coventry University is No.1 in the World for Massive Online Open Courses (MoocLab's Work University Rankings by MOOC Performance 2021).
- Shortlisted for University of the Year (The Times and Sunday Times Good University Guide 2021).
- Coventry University has been awarded Gold standard in the Teaching Excellence Framework (TEF, 2017).
- Coventry Business School is ranked by EDUNIVERSAL in the 'Excellent Business School' (3 Palmes) worldwide category. EDUNIVERSAL provides a ranking and information system for students in order to help decide which Business School to study at (<http://eduniversal-ranking.com/>).
- Coventry Business School has signed up to 'The Principles for Responsible Management Education' (PRME) initiative <http://www.unprme.org/>. PRME has six principles, including; Purpose, Values, Method, Research, Partnership and Dialogue. All six principles of PRME are practised in the course.
- The School of Economics, Finance and Accounting has a strong portfolio of active researchers who regularly publish in peer reviewed internationally-recognised publications.
- External Examiner reports point to the quality of the current courses offered within the School of Economics, Finance and Accounting which have been strongly commended. This course complements the already successful suite of undergraduate courses offered within the School.
- Awarded University of the Year for Student Experience (*The Times and Sunday Times Good University Guide 2019*).
- Coventry University is ranked 13th in the UK overall and 20th out of 117 courses for Business, Management and Marketing related subjects (*Guardian University Guide 2019*).
- Coventry University is 1st for overseas student experiences 6 years running (based on student trips abroad from [HESA 2014/15 – 2019/20](#)).

- Top 200 in the world in the [Times Higher Education Young University](#) Rankings (2017).
- A significant number of professional bodies have recognised degrees offered by the School of Economics, Finance and Accounting (e.g. Association of Chartered Certified Accountants (ACCA), Chartered Institute of Management Accountants (CIMA), Institute of Chartered Accountants in England and Wales (ICAEW), Certified Practising Accountant Australia (CPA Australia), Chartered Institute for Securities & Investment (CISI), Chartered Insurance Institute (CII), and Chartered Financial Analyst Society of the UK (CFA UK)).

The QAA's Higher Education Review undertaken in February 2015 confirmed that Coventry University meets the UK expectations regarding the:

- setting and maintenance of the academic standards of awards.
- quality of student learning opportunities.
- quality of the information about learning opportunities.
- enhancement of student learning opportunities.

18 Additional Information

Enrolled students have access to additional, key sources of information about the course and student support including:

- Academic Course Director(s) are responsible for particular activities across the course and are able to provide advice and support to students in course-related matters.
 - Student Handbooks
 - Module Descriptors
 - CCQEM Reports
 - The Knowledge Hub Study Support Information
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