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**The Knowledge Hub Universities
Egypt**

Course Specification

**BSc (Hons) Finance and Investment
TKHU021**

**Faculty of Business and Law
School of Economics, Finance and Accounting**

Academic Year: 2023/24

Please note: This specification provides a concise summary of the main features of the course and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if s/he takes full advantage of the learning opportunities that are provided.

We regularly review our course content, to make it relevant and current for the benefit of our students. For these reasons, course modules may be updated.

More detailed information on the learning outcomes, content, and teaching, learning and assessment methods of each module can be found in the module descriptors, student module guide(s) and the course handbook.

The accuracy of the information contained in this document is reviewed by the University and may be verified by the Quality Assurance Agency for Higher Education. Coventry University certifies that this Programme Specification follows the approved Programme Specification for BSc (Hons) Finance and Investment at the Faculty of Business and Law, Coventry University. Changes have only been made where an aspect of the provision at Coventry University is not relevant to the delivery at TKH or where specific information relevant to the delivery of the course in Egypt must be introduced, e.g. entry requirement and course management.

Section A. 1-Level 3 BSc (Hons) Finance and Investment

1. Introduction

Part A.1 of this document outlines Level 3 of the programmes offered at Coventry University Branch (CUB) at The Knowledge Hub Universities (TKH) by the Schools in the Faculty of Business and Law.

Part A.2 outlines Levels 4, 5 and 6, which are specific to the BSc Finance and Investment offered by the School of Business and delivered at CUB at TKH, Egypt.

Level 3 of the programme will introduce students to key concepts in Business, Accounting, Finance, Economics, Marketing and Management, as well as the academic study skills and language skills they will need to operate effectively at degree level. Level 3 consists of 80 credits of subject-specific modules and 40 credits of academic English skills modules. The year will be fully taught in English with embedded specialist English-language and study skills support to prepare students for Level 4, 5, and 6 of the Coventry University degree course. Level 3 is typically for students who do not have English as their first language.

2 Outline and Educational Aims of the Course

Outline

The overall aim of the Level 3 programme is to equip students with the fundamental knowledge of Business, Accounting, Finance, Marketing and Management needed to complete an honours degree in Finance, Accounting and Finance, Digital Marketing, Business and Marketing, Business and Human Resource Management and Business Administration. The programme is designed in line with the University's Education strategy in that it seeks to develop innovation and enterprise amongst the students, while offering them an international experience and the opportunity to further develop their employability skills.

In addition, the programme is also designed to prepare students for a range of careers within Accounting, Finance, Business Administration, Human Resource Management, Marketing and Management; but also allows for flexibility to encourage enterprise and entrepreneurship for those students who wish to explore other business careers.

The programme is designed to foster students' knowledge and transferable skills with embedded English Language and study skills support. Students are encouraged to explore different topics, test ideas and engage in a process of developing fundamental understanding of related topics and critical reflection of personal continuous development. The course supports students towards informed career choices, with awareness of their own strengths and knowledge of relevant career pathways. Successful completion of the course enables access to appropriate degree-level study with Coventry University. The year includes embedded academic English and study skills support.

The educational aims of Level 3 year are therefore:

- To develop awareness and familiarity with the key concepts in their chosen subject area.
- To develop the language and subject-specific academic study skills necessary to study at university level.
- To manage their own learning and acquire transferable skills such as communication, teamworking and problem-solving skills that equips students for higher education.

3. Course Learning Outcomes

On successful completion of Level 3, a student will be able to:

1. Develop a fundamental understanding of the developments, characteristics, issues and business influences relevant to Accounting, Finance, Economics, Human Resource Management, Marketing and Business Administration, in an English-speaking learning environment.
2. Develop a fundamental understanding and awareness of the key basic socio-cultural, political, economic, technological, ethical and environmental factors that shape business practices nationally and globally.
3. Show evidence of the development of a professional attitude and basic skills relating to communication, personal credibility, entrepreneurship, teamwork, project planning and self-directed learning.
4. Demonstrate awareness of the principles of responsible management in the design and delivery of policies, governance and planning that are respectful of communities and stakeholder groups.
5. Develop the ability to use a range of digital platforms relevant to all courses.
6. Develop an understanding of career path and professional context in chosen areas, develop the capacity to manage personal continuous learning and readiness to transition to a more independent research-informed learning at degree level.

4. Level 3 Structure and Requirements, Modules, Credits and Progression

Module/ Assessment credit level	Module Code	Title	Credit Value	Mandatory/ Optional	Course Learning Outcomes	Indicative Semester
Level 3						
3	KH3124SSL	Introduction to Business Management	20	M	1,2,4,5	1
3	KH3106EFA	Fundamentals of Economics	20	M	1,2,4,5	1
3	KH3107HUM	Foundation Academic English 1 for Business	20	M	1,3,6	1
3	KH3108HUM	Foundation Academic English 2 for Business	20	M	1,3,6	2
3	KH3108EFA	Fundamentals of Accounting and Finance	20	M	1,2,4,5	2
3	KH3123SMM	Introduction to Marketing	20	M	1,2,4,5	2

Progression to Level 4

Students who pass Level 3 according to the regulations will be entitled to progress to Level 4. Level 3 marks do not contribute to the final degree award.

PART A.2 Level 4, 5 & 6

PART A Course Specification BSc (Hons) Finance and Investment

1. Introduction

The BSc Finance and Investment is a specialist, practical and vocational course that is designed to provide students with an extensive knowledge and understanding of the world of Finance and Investment. With its focus on cultivating analytical and quantitative skills, the course offers a firm foundation for a successful career in investment banking, asset and portfolio management as well as corporate finance and other sectors of the financial services industry. Financial specialists are in great demand and career opportunities and potential rewards are good, but they demand intellectual rigour and commercial acumen.

Our degree is designed to give students this rigorous training in all areas of finance and is mapped against the Investment Management Certificate (IMC), the benchmark entry-level qualification into the investment profession. There is a focus on quantitative skills because these are required in every aspect of financial decision making today. Our students will study econometrics and develop highly valued skills in data modelling and get training in professional data analysis packages and industry-standard financial databases (such as Bloomberg) which are widely used by financial institutions and available in our world class professional trading floor.

Students will also gain a broad understanding of the underlying mechanisms of finance that will equip them with the skills to work in a highly regulated, post-financial crisis world. This course will sharpen their understanding of the broad disciplines involved, from corporate finance to international finance, and corporate governance to banking. The course content will also allow the development of a specialisation in investment, learning about financial derivatives, financial regulation, investment and risk, sustainable finance, as well as portfolio management.

Our course also offers the opportunity to study personal finance, designed to enhance student financial capability and personal money management skills. It also explores the functioning of the financial services industry, financial products and their uses, and different types of financial crimes.

With an extensive knowledge of finance and investment and a wide range of analytical, research and quantitative skills, our graduates are highly employable. We are proud that our former graduates have found successful careers in financial services, banking, investment banking, asset management, wealth management, and general finance roles.

Distinctive Features:

- Opportunity for professional certification of key financial database skills (Bloomberg, Refinitiv Workspace).
- Students can access bespoke support tailored to their needs and course content beyond the classroom. The Careers Service Office at The Knowledge Hub provides students with individualised advice and guidance on academic writing and the preparation of essays, reports, and projects.
- The opportunity to specialise in the final year to tailor the degree to specific career aspirations.

2 Available Award(s) and Modes of Study

Title of Award	Mode of attendance	UCAS Code	FHEQ Level
BSc (Hons) Finance and Investment	FT 3 years (4 years including the foundation year) SW 4 years (5 years including the foundation year)	N300	Level 6 – Bachelor Degree with Honours
BSc Finance and Investment			Level 6 – Unclassified Degree
Diploma of Higher Education in Finance and Investment			Level 5 – Diploma of Higher Education

Certificate of Higher Education in Economics and Finance			Level 4 – Certificate of Higher Education
3 Awarding Institution/Body	Coventry University		
4 Collaboration	Autonomous Franchise		
5 Teaching Institution and Location of delivery	Coventry University Branch at TKH The Knowledge Hub Universities Campus New Administrative Capital, Residential Area 7, R7, Cairo Governorate		
6 Internal Approval/Review Dates	Date of latest review: July 2021 Date for next review: Academic Year 2026/2027		
7 Course Accredited by			
8 Accreditation Date and Duration			
9 QAA Subject Benchmark Statement(s) and/or other external factors	<p>♦ QAA Benchmark: Finance (2019):</p> <p>https://www.qaa.ac.uk/docs/qaa/subject-benchmark-statements/subject-benchmark-statement-finance.pdf?sfvrsn=f8f3c881_7</p>		
10 Date of Course Specification	May 2023		
11 Course Director	Coventry University Branch at TKH Course Director:		

12 Outline and Educational Aims of the Course

The Educational Aims of the BSc (Hons) Finance and Investment course are to:

- 1) Develop students' ability to think critically, reason logically, communicate effectively, apply mathematical techniques and quantitative skills to solve a wide range of business and finance issues, and carry out independent research.
- 2) Develop in students a range of transferable skills to enhance employability, such as financial and digital literacy, communication skills, numeracy, problem-solving, time management, global competence, leadership, social responsibility, independent learning and team-work.
- 3) Enhance personal financial capability and raise awareness of relevance and use of financial services and products.
- 4) Develop an in-depth understanding of the key areas in finance, such as international capital markets, investment and risk analysis, portfolio management and corporate finance.
- 5) Develop graduates with comprehensive knowledge of contemporary financial principles, theories, and the global financial markets environment for diverse careers as professional financiers in the private or public sector, or further study.

These aims are consistent with the threshold level of achievement to be matched or exceeded by all graduates in order for the award of an honours degree outlined in the QAA Subject Benchmark statements for Finance (2019), as well as the QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (October 2014).

13 Course Learning Outcomes

On successful completion of the course, a student will be able to:

- 1) Use a range of transferable skills such as writing clear and concise reports based on evidence and logic; making effective use of information technology; confident delivery of presentations; creative problem solving; financial skills; and self-motivation.
- 2) Communicate technical business and financial concepts in a clear manner to a range of relevant stakeholders.
- 3) Apply financial theories and empirical methods to real-world scenarios by making appropriate use of data, abstraction, and logical reasoning to analyse corporate and international financial events and issues.
- 4) Carry out an independent piece of research on a finance topic using appropriate theories and analytical tools.
- 5) Understand the importance and relevance of personal finance and financial services to individuals and corporations.
- 6) Apply appropriate mathematical and quantitative techniques to solve business and financial problems.
- 7) Evaluate and critique a wide range of financial securities and be able to utilise these products to achieve appropriate investment and risk management goals.
- 8) Identify, evaluate and interpret complex financial problems, employing suitable methodologies to ascertain and select appropriate innovative solutions.

14 Course Structure and Requirements, Levels, Modules, Credits and Awards

Modules within the course, their status (whether mandatory or options), the levels at which they are studied, their credit value, and pre/co requisites, are identified in the tables included in this section.

Modules within the course are classed as:

- Mandatory (M) – These modules are compulsory.
- Options (O) – These modules are chosen from a prescribed list of modules.

Students will study a maximum of 60 credits per semester.

Details regarding the patterns and modes of attendance, as well as other distinctive features of the course are presented below and section 14.6.

14.1 Patterns and Mode of Attendance

Students who have successfully completed the Foundation year and progressed to level 4 will take a further 360 credits over three years full-time or four years full-time including a work placement year. Note: the placement year carries zero credits.

All modules are taught within a semesterised system. Students enrolling in September will study during semesters 1 and 2 of each academic year. All modules are classed as level 4, 5 or 6.

14.2 The Sandwich Year/Work Placement Year

Students have the option to undertake a placement year (in Egypt or abroad). Whilst on a Work Placement the student will complete a non-credit bearing module, KH5XXX Work Placement.

The placement could be in any business context or organisation but the role should preferably be in an accounting or finance-related position in a private/public/charitable organisation. Evidence from previous placement experience demonstrates that students benefit from gaining experience in a work environment that is linked to their course of study.

To commence a work placement students must normally have achieved 120 credits at level 4 and 120 credits at level 5. It should be noted that placements are subject to availability and a competitive application and selection process. Placements may be paid or unpaid and will depend on what is being offered and agreed with the host organisation.

The process and assessment of the placement is in accordance with the QAA's UK Quality Code, Advice and Guidance for Work-Based Learning (2018). If a student is unable to find an acceptable placement, the student must transfer to the three-year full-time mode of the course.

The aim of the placement/international study is to enhance the employability prospects and career development of students and it therefore contributes to the University's mission statement. The benefits of a placement include:

- Gaining experience in job-searching, self-presentation and the interview and selection process.
- Obtaining appropriate discipline-specific work experience on a much more significant scale than vacation or part-time work.
- Developing an understanding of the role and significance of accounting and finance related activities in the organisation in which they have worked.
- Building confidence in their capacity to contribute to the organisation that employs them.
- Enhancing self-discipline, motivation and organisational skills.
- Developing good relations with a prospective employer.

Students preparing for the option year, are supported by The Knowledge Hub, members of which help in the preparation of CVs, preparation for interviews and employment and provide support throughout the year. Placements are subject to availability and a competitive application process. However, students are also encouraged to seek alternative sources of employment themselves with guidance provided by The Knowledge Hub.

14.3 Semester of Study or Academic Year at Coventry University (Optional)

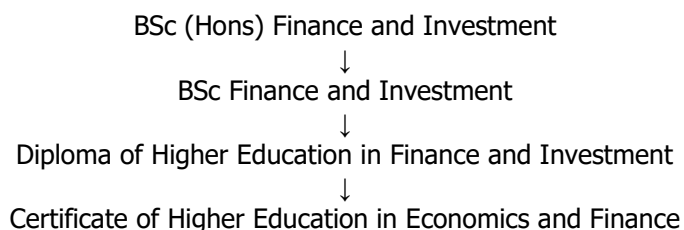
The course structure and timing of delivery at The Knowledge Hub shall be aligned with the equivalent course at Coventry University to enable a student to complete a semester of study or an academic year at Coventry University as part of their studies. The marks achieved at Coventry University will be used in the assessment of the student's performance at the end of each level and used in the calculation of the final degree classification.

14.4 Progression and Awards

Progression is in accordance with the Academic Regulations for Coventry University Undergraduate Awards at the Coventry University Branch at The Knowledge Hub Egypt.

There are no specific modules which must be included in the calculation for the BSc (Hons) Finance and Investment. There are no specific modules required for the interim awards.

14.5 Cascade of Awards



14.6 Summary of Modules

Credit level	Module Code	Title	Learning Credit	Assessment credit	Mandatory/ Optional	Course Learning Outcomes
LEVEL 4						
4	KH4005ICT	Entrepreneurial Thinking	20	20	M	1,2
4	KH4026ECN	Principles of Microeconomics	20	20	M	1,2,3,4,6
4	KH4027ECN	Principles of Macroeconomics	20	20	M	1,2,3,4,6
4	KH4028ECN	Mathematics and Statistics	20	20	M	1,2,3,4,6,8
4	KH4009FIN	Principles of Finance	20	20	M	1,2,3,4,5,6,7,8
4	KH4011ACC	Business Accounting	20	20	M	1,2,3,6
LEVEL 5						
5	KH5006ICT	Designing a Research Proposal	20	20	M	1,2,3,4
5	KH5025FIN	Financial Services	20	20	M	1,2,3,5,8
5	KH5009ECN	Econometrics and Data Analysis	20	20	M	1,2,3,4,6,8
5	KH5023FIN	Financial Regulation	20	20	M	1,2,3,4,5
5	KH5024FIN	Financial Derivatives	20	20	M	1,2,3,6,7,8
5	KH5026ECN	Economics of Banking and Finance	20	20	M	1,2,3,4,6,8
Optional Placement year module (SW 4 year mode of study) – Subject to CUB TKH capabilities to provide local work placement						
5	KH5004EFA	Work Placement *	0	0	O	
LEVEL 6						
6	KH6007EFA	Project Module	40	40	M	1,2,3,4,5,6,7,8
6	KH6029FIN	Portfolio Management	20	20	M	1,2,3,4,5,6,7,8
6	KH6031FIN	Investment and Risk Analysis	20	20	M	1,2,3,4,6,7,8
6	KH6032FIN	Sustainable Finance	20	20	M	1,2,3,4,8
Students can choose 1 module from the below:						
6	KH6037ECN	Applied Econometrics	20	20	O	1,2,3,4,6
6	KH6012FIN	Corporate Financial Management	20	20	O	1,2,6,8
6	KH6034FIN	Corporate Governance and Business Ethics	20	20	O	1,2,3,4,8
6	KH6033FIN	Insurance and Pensions	20	20	O	1,2,4,5,8
6	KH6030FIN	International Finance	20	20	O	1,2,3,4,6

*Mandatory for work placement students.

15 Criteria for Admission and Selection Procedure

15.1 Entry Requirement to Level 3 Year

1 AS Level grade D and 5 GCSEs (including English Language, Mathematics and Science) at A*- C or 9 - 4 in the new GCSE grading structure **OR** 8 GCSEs (including English Language, Mathematics and Science) at A*- C or 9 - 4 in the new GCSE grading structure) **OR** Tawjihiya/General Secondary School certificate with minimum 60% **OR** Pass grades in IB Diploma.

All equivalent qualifications are welcome, as are mature students with alternative experience.

In the case of applicants whose first language is not English, an adequate proficiency in English must be demonstrated. This would normally be a minimum IELTS score of 5.5 (with no less than 5.0 in each component) or equivalent.

15.2 Direct Entry to Level 4.

Direct Entry to Levels 4 UCAS entry profiles may be found at
<http://www.ucas.ac.uk/students/choosingcourses/entryrequirements>

For details of acceptable equivalent qualifications for this course, please visit:
<http://www.coventry.ac.uk/study-at-coventry/apply-now/entry-requirements-uk-eu-students/>

- A-level: BBC; 5 GCSEs graded 9-4 / A* - C including English and Maths
- IB Diploma: 24 points.
- BTEC: DMM
- Access to HE Diploma to include 30 Level 3 credits at Merit, plus GCSE English and Mathematics at grade 4 / C or above.

In the case of applicants whose first language is not English, an adequate proficiency in English must be demonstrated. This would normally be a minimum IELTS score of 6.0 (with no less than 5.5 in each component) or equivalent.

Non-standard entry students will be considered on a case-by-case basis.

16 Academic Regulations and Regulations of Assessment

This Course conforms to Regulations for the delivery of Coventry University Undergraduate awards at the Coventry University Branch at The Knowledge Hub, Egypt.

Section 6.4 of University and The CUB at The Knowledge Hub Academic Regulations concerning enrolment and registration are applicable to the course.

17 Indicators of Quality Enhancement

The Course is managed by the School of Business Board of Study of the Knowledge Hub.

The Programme Assessment Board (PAB) for CUB at the Knowledge Hub is responsible for considering the progress of all students and making awards in accordance with both the University, The Knowledge Hub and course-specific regulations.

The assurance of the quality of modules is the responsibility of the Boards of Study which contribute modules to the course.

External Examiners are appointed for all Coventry University awards and have the opportunity to moderate all assessment tasks and a sample of assessed work for each module. They will report annually on the course and/or constituent modules and their views are considered as part of the Collaborative Course Quality Enhancement Monitoring (CCQEM).

Students are represented via the Student Forum, Board of Study and CUB at The Knowledge Hub Board, all of which normally meet two or three times per year.

Student views are also sought through module and course evaluation questionnaires.

A Link Tutor/Director of International Partnerships will be appointed by the Faculty of Business and Law.

The following are key indicators of quality and standards:

- Coventry University was shortlisted for the University of the Year (The Times and Sunday Times Good University Guide 2021).
- Coventry University is the No.1 Modern University in the Midlands (Guardian University Guide 2022).
- The course has been designed in accordance with the QAA Subject Benchmark Statement for Bachelor's Degrees in Business and Management (QAA, 2019).
- Coventry University has seven subject areas rank in the top 10 (Guardian University Guide 2021).
- Coventry University achieved 76% for Overall Satisfaction (National Student Survey (NSS) 2021).
- Coventry University achieved Top 250 QS World Rankings for Business and Management Studies (QS World University Rankings 2020).
- Coventry University has been the UK's Top Modern University for seven consecutive years (Guardian University Guide 2013-2019).
- Coventry University is the joint top modern University for career prospects (Guardian University Guide 2021 and 2022).
- Coventry University is No.1 in the World for Massive Online Open Courses (MoocLab's Work University Rankings by MOOC Performance 2021).
- Shortlisted for University of the Year (The Times and Sunday Times Good University Guide 2021).
- Coventry University has been awarded Gold standard in the Teaching Excellence Framework (TEF, 2017).
- Coventry Business School is ranked by EDUNIVERSAL in the 'Excellent Business School' (3 Palmes) worldwide category. EDUNIVERSAL provides a ranking and information system for students in order to help decide which Business School to study at (<http://eduniversal-ranking.com/>).
- Coventry Business School has signed up to 'The Principles for Responsible Management Education' (PRME) initiative <http://www.unprme.org/>. PRME has six principles, including; Purpose, Values, Method, Research, Partnership and Dialogue. All six principles of PRME are practised in the course.

- The School of Economics, Finance and Accounting has a strong portfolio of active researchers who regularly publish in peer reviewed internationally-recognised publications.
- External Examiner reports point to the quality of the current courses offered within the School of Strategy and Leadership which have been strongly commended. This course complements the already successful suite of undergraduate courses offered within the School of Economics, Finance and Accounting.
- Awarded University of the Year for Student Experience (*The Times and Sunday Times Good University Guide 2019*).
- Coventry University is ranked 13th in the UK overall and 20th out of 117 courses for Business, Management and Marketing related subjects (*Guardian University Guide 2019*).
- Coventry University is 1st for overseas student experiences 6 years running (based on student trips abroad from [HESA 2014/15 – 2019/20](#)).
- Top 200 in the world in the [Times Higher Education Young University](#) Rankings (2017).

The QAA's Higher Education Review undertaken in February 2015 confirmed that Coventry University meets the UK expectations regarding the:

- setting and maintenance of the academic standards of awards.
- quality of student learning opportunities.
- quality of the information about learning opportunities.
- enhancement of student learning opportunities.

18 Additional Information

Enrolled students have access to additional, key sources of information about the course and student support including:

- Academic Course Director(s) are responsible for particular activities across the course and are able to provide advice and support to students in course-related matters.
- Student Handbooks
- Module Descriptors
- CCQEM Reports
- The Knowledge Hub Study Support Information