

Preparing your **PERSONAL STATEMENT** Coventry University Design and Media Degrees at The Knowledge Hub Universities

Your Personal Statement is an opportunity for you to tell us a little bit more about yourself.

Your Statement should be no longer than **500 words**.

To write your Statement, think about how you might answer the following questions:

- Why have you chosen your particular course of study?
- What are your career ambitions – where do you hope your degree will take you?
- What are your creative interests – what drives you? What intrigues you?
- Who are the amazing people who inspire you?
- Tell us about something you saw/ read/ heard recently (a book, a film, a website, an exhibition, a building, an album, a video, a picture, an ad campaign, Etc.) that you found particularly captivating, and why?
- Any hobbies, skills, or special talents you think we might like to know about? Look at course descriptions and identify the qualities, skills, and experience it requires – you can use these to help you decide what to write about

Your Personal Statement should give us a bigger picture of **YOU** as a creative person.
We look forward to getting to know you!

Best of luck,
The Knowledge Hub Universities | Admissions Office